



THE TONY ELUMELU  
FOUNDATION

# IMPACT STORIES ACROSS AFRICA



“ Before being a TEF entrepreneur, we had a hard time positioning ourselves in the market and knowing what our most appropriate business strategy was. TEF helped the team to validate the sustainability of our business idea and mentored us through designing of our business plan.

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**TK Uabiluka, Angola**



“ Right at the ideation stage, we got selected for the TEF Entrepreneurship Programme. The training enlightened us to better understand our idea, to structure it, and then to fund it. This made it possible to be a part of ProAgri/GLZ Benin tour in 2019.

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## Afririce, Benin Republic



“ I had a major challenge in managing my business. Through TEF, I gained capacity to manage my business more efficiently, and edge out my competitors. The Centre could provide more diverse activities for children and adolescents, also supporting the growth of the business.

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## **Meraki Educational Centre, Cape Verde**





“ We have expanded our employee numbers from 5 employees to 30 direct employees, about 300 sales assistants 300 (young mothers) and work with about 2,500 coffee planters. We have created a more sustainable means of livelihood for people in our host communities.

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## **AVVA Group, Côte d'Ivoire**





“ We have impacted over 5,000 small businesses in Ghana through our services and partnerships. These businesses now mobilize over \$480,000 in credit, generate \$2.5 million in incremental revenue and has created over 500 new jobs.

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## **Built Accounting , Ghana**



“ We have expanded our business employee base by 15 direct staff, increased its operations in form of volume and sales traded per season from US\$2,700 to US\$10,600 and diversified into agribusiness and value addition.

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## **Lilies Innovations, Malawi**



“ After receiving the Seed Capital, we have been able to scale up our activities and we have been able to promote volunteers and charities doing various community work on our social media pages.

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### **Social Green Network, Zambia**





“TEF helped to breathe new life into my ideas and I’m extremely grateful. Today, we have measurably impacted over 1.75 million people. We have also invested in sustainable and inclusive infrastructure development.

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**The Centre for Disruptiv  
Technologies Pty Ltd.,  
South Africa**





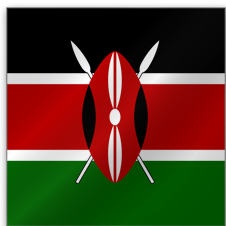




“ The TEF programme gave us an opportunity to learn through its online platform (TEF Connect), access to other experienced entrepreneurs through its mentorship Programme and seed capital support from the Foundation.

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## Kasheen ICT Centre, Kenya





“ My selection at the TEF allowed me to make great progress in my projects. Indeed, I was able to acquire an office space as well as other materials necessary for the operation of my business.

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## **Book News Madagascar, Madagascar**



“ Thanks to the funding from the Tony Elumelu Foundation that I received in 2019, I was able to set up and generate income from my business. We have also collaborated with the Youth Training Office in Mali to organize training for 200 young people.

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## Water For Life, Mali



“ As a beneficiary of the Tony Elumelu Entrepreneurship Programme, I was able to access required capital to roll-out new products and services, which has boosted my business income. Now we provide support and visibility to local craft brands.

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**Trezor Lokal Ltd, Mauritius**





# THE TONY ELUMELU FOUNDATION ENTREPRENEURSHIP FORUM 2019





“TEF has empowered me as a woman. I now own and run a business. My overall business and financial management skills are top notch, thereby improving my overall financial performance and profitability.

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## NH Investments CC, Namibia



“ The greatest achievement remains the legacy of the immense network that is the family of TEF alumni - a unique and large network that offers immense opportunities. FCI Consult now contribute to the economy by creating jobs, wealth and income for households

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## FCI Consult, Niger



“ My selection in 2015 was the turning point in my business as this gave my company global visibility. I have received more than 50 project orders from multiple clients as a result of this visibility.

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## **Bowalds Energy, Nigeria**



“ The TEF Entrepreneurship Programme to me was a gateway to the entrepreneurship world. It instilled in me entrepreneurial confidence; that anything is achievable if you work hard, persist, exercise patience, learn and improve.

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## Foodline, Rwanda





“ Before my selection as a TEF entrepreneur, I had no idea on how to build a successful team. However, through mentorship and participating in online training, I have been able to overcome this challenge and effectively manage my business.

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## **Bizani Media Productions, Zimbabwe**



“ The TEF Programme provided us the platform to interact with Top CEOs of Africa. The sessions were very helpful and gave us a global understanding of scalability. Now our business is innovating and solving a lot of problems in Sierra Leone.

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## **J-Tech Innovation, Sierra Leone**



“ My selection as a TEF Entrepreneur has helped me to build capacity to efficiently and promptly deliver quality goods and services to our customers. By sourcing our products and services produced locally has helped in creating local jobs and indirectly contributing to revenue generation in the local community.

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**Socom General Trade Co. Ltd.**  
**South Sudan**



“ The technical and financial support received enabled me to position my business and to launch my ideas into reality. Now I positively touch the daily life of many by offering them solutions/products adapted to their needs.

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## **CRIT-LADO Concept, Togo**



“ My selection as a TEF beneficiary really helped me. I was at zero and had no job. Now, I am an employer with 3 employees. I have a wide range of networks through our 2019 Uganda TEFconnect.

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**Anthel Sadro Pharmaceuticals (U) Ltd,  
Uganda**









“TEF significantly influenced my ability to increase my staff strength. The Business Management Training provided me with sufficient insights and guidance necessary for drafting and implementing my company's growth.

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## Tlhoks Farm, Botswana



“ I was able to get my business started. Our activities have given other businesses in our local community more visibility and have provided young people and women, access to more equipment and tools which play important roles in their productivity in their respective means of livelihood.

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## Best Communication, Burkina Faso





“ Being selected for the TEF programme has spurred my business growth and enhanced my capacity to employ more staff. Now I have developed business relationships that have been beneficial to my entrepreneurial journey.

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## Great Business Planet, Cameroon



“TEF has helped my company from a technical point of view in terms of function, communication strategy, marketing, and management. My company has been able to introduce digital products and services that typically would not be readily accessible.

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## **SPJ Labs, Central African Republic (CAR)**



“TEF strengthened my capacity to structure my business well and increase my turnover. My business is solving important societal problems and has enabled clients to leverage technology for improved and sustainable business management.

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**Abdelkhani Technologie,  
Chad**



“TEF made a tremendous impact on my business. The programme exposed me to industry best practices that has improved my productivity. My business has improved access to healthy food and reduced my community's dependence on imported foods and boosting consumption of locally made food products.

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## Nutrizone Foods, Comoros



“ The Seed Capital from TEF closed my Company's funding gaps. We have employed several people who are now able to sustain a steady revenue and improve their livelihoods. They are also able to take care of their dependents as a result.

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**Les Pagnes d'Eben,  
Congo – Brazzaville**



“TEF’s platforms and tools have continued to equip me with skills and knowledge to manage my business for long-term value creation. The online platform TEFConnect has been helpful.

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**Kzoe, DR Congo**



“Through the alumni network, I have developed business relationships with other entrepreneurs and industry players. They have been instrumental in providing industry guidance, especially with regulatory and compliance requirements for the waste management industry.

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**Ecoval Waste Co. Sarl,  
Djibouti**



“ The TEF Programme has taught me how to harness my skills and knowledge to manage my business for growth and profitability. We have also helped improve the community’s access to healthy food, promote locally made food products and indirectly contribute to the economic growth of the community.

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**Gissin Rumpoul, Gambia**





“ Our selection helped us with the much-needed financial support which played an important role in helping us build capacity for growth. We have grown into one of the major players within the industry as far as Guinea-Bissau is concerned.

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## Cedaves, Guinea-Bissau



“ Before my selection as a beneficiary, I had challenges with meeting up with client demands. After selection, I was able to hire additional people who supported me in meeting client demands and even securing new clients.

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## Agri-Enterprise, Lesotho



“ After being selected for the TEF programme, our customer base increased due to the marketing strategy taught by TEF and our service was provided to our clients in a more effective, unique and efficient way.

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## **Green Wheels WMC, Liberia**



“ The Tony Elumelu Foundation has helped me to respond to challenges of entrepreneurship and add value to my business with innovative ideas. TEF has increased my access to markets outside my local community and exposed me to modern event management strategies.

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**La bien venu, Mauritania**









“TEF supported my business with trainings on different areas of business management. These have led to improved performance, as the business generated an additional revenue of about \$21,600 and created about 10 jobs after TEF.

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## **Hadi Farming Enterprise, Somalia**



“ By leveraging TEF platforms and tools, I have learnt from the stories of other entrepreneurs. My business has created direct job opportunities for five people within the community after being selected as a TEF entrepreneur.

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**Rabah International Co., Ltd.**  
**Sudan**



“ My selection as a TEF beneficiary provided me with skills necessary to successfully run my business. I have been guided by world class mentors and industry experts on how to be innovative, competitive and take hold of opportunities in the market.

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## Flow farm Co.Ltd, Tanzania





“ I was empowered by TEF through business training and seed capital. Now, my business is solving language barriers and creating safe hubs for so many foreign and local companies to integrate into the local markets.

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## Rise-Afrika, Ethiopia



“TEF Entrepreneurship Programme has enhanced my capacity to respond to some of the most profound business challenges I was facing prior to my selection.

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**Textile Propres Services,  
Gabon**



“ The TEF Entrepreneurship Programme helped us in developing our value proposition and expanding our customer base, which was reflected in the performance of our business project.

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## Tadweer Egypt, Egypt



“ We have launched 6 big projects, trained 500 students, conducted 156 workshops and activities, impacted more than 10,500 people, and created 15 job opportunities while also reaching over 100,000 people in Morocco and beyond with our online resources.

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## Shine Space, Morocco



“ Before my selection by the TEF programme, I was driving my business without a well-structured or defined financial model or projections. I also did not have access to a rich pool of African entrepreneurs, from where I can always draw insights and knowledge from.

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## One Yoon, Senegal





“ The TEF Entrepreneurship Programme helped us in developing our value proposition and expanding our customer base, which was reflected in the performance of our business project.

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## Tadweer Egypt, Egypt



“After being selected, we received seed funding that enabled us to quickly do the necessary adjustments to our system. Because of TEF, we have managed to bring affordable insurance products to over 18 million people in Mozambique.

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**PITL International (TABECH),  
Mozambique**





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