APPLICATION EVALUATION STAGES

**Stage 1**
Applications screened by the Tony Elumelu Foundation Team

93,246

**Stage 2**
Applications evaluated by Accenture Development Partners

10,135

**Stage 3**
Applications evaluated by the Tony Elumelu Foundation Selection Committee

1,100

DEMOGRAPHY OF APPLICATIONS HIGHLIGHTING TOP TEN COUNTRIES

Fifty-two (52) African countries were represented in the batch of 10,135, with Nigeria contributing 57% of applications

- Nigeria 57.1%
- Kenya 5.9%
- Uganda 4.1%
- Ghana 3.8%
- Tanzania 2.8%
- Cameroon 2.7%
- South Africa 2.6%
- Rwanda 1.8%
- Botswana 1.7%
- Côte d’Ivoire 1.5%

DISTRIBUTION OF APPLICATIONS BY STAGE OF BUSINESS

Majority of the applications received (62%) were from businesses in the idea /infancy stages

- Idea (Concept) 29%
- Testing (Research & Development) 20%
- Infancy (Market Entry) 33%
- Growth 18%

GENDER DISTRIBUTION

Male 67%
Female 33%

Selected Entrepreneurs will receive support from the Foundation in the form of:

- Enterprise development toolkit
- Business-relevant training
- Mentoring
- Access to professional networks
- Business plan development
- Seed capital of $10,000 in two tranches

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THE SELECTED 1,000

GENDER DISTRIBUTION OF THE SELECTED 1,000 APPLICANTS BY AFRICAN REGION

Western Africa M F
Nigeria 343 166
Ghana 18 6
Cote D’Ivoire 17 6
Benin 14 6
Togo 13 2
Sierra Leone 5 1
Niger 3 3
Senegal 2 3
Burkina Faso 3 0
Mali 2 0
Liberia 2 0
Mauritania 2 0
Cape Verde 1 2
Gambia 2 0
Guinea 2 0

Central Africa M F
Cameroon 16 5
Congo, DR 14 4
Gabon 7 2
Chad 6 0
Congo 4 0
Equatorial Guinea 1 1
Sao Tome & Principe 1 1
Angola 1 1
Central African Rep. 2 0

Southern Africa M F
South Africa 15 8
Botswana 5 0
Lesotho 1 2
Namibia 2 1
Swaziland 1 1

Northern Africa M F
Egypt 2 1
South Sudan 2 0
Algeria 0 3
Sudan 1 1
Tunisia 1 1
Libya 1 1
Morocco 1 1

Eastern Africa M F
Uganda 39 35
Kenya 34 21
Tanzania, UR 25 11
Rwanda 12 11
Zambia 19 2
Zimbabwe 10 7
Ethiopia 9 1
Malawi 6 0
Djibouti 3 0
Burundi 2 0
Mozambique 1 1
Madagascar 0 2
Comoros 0 2
Eritrea 1 0
Mauritius 1 1
Somalia 2 0

Three countries have 100% female representation in the top 1,000: Algeria, Comoros, and Madagascar.

SECTOR DISTRIBUTION AMONG THE FINAL 1,000 SELECTED APPLICANTS

Agriculture 29%
ICT 11%
Manufacturing 9%
Education and Training 9%
Fashion 7%
Commercial / Retail 6%
Healthcare 5%
Energy/Power Generation 5%
Media/Entertainment 3%
Professional Services 3%
Consulting 2%
Tourism/Hospitality 2%
Construction 3%
Waste Management 3%
FMCG 3%

DISTRIBUTION OF SELECTED 1,000 APPLICANTS BY AFRICAN REGION

Fifty-two (52) African countries were represented in the final 1,000 applications. The highest regional representations were from the Western (62%) and Eastern (27%) African regions.