20,000 applications were received from residents of 53 African countries with Nigeria contributing 64%.

---

High level of diversity in terms of the range of business ideas proposed by applicants in 2015. Agriculture, Education, Commerce and ICT were the leading sectors, contributing 55%.

<table>
<thead>
<tr>
<th>Sector</th>
<th>Applicants</th>
</tr>
</thead>
<tbody>
<tr>
<td>Agriculture</td>
<td>25%</td>
</tr>
<tr>
<td>Education and Training</td>
<td>12%</td>
</tr>
<tr>
<td>Commercial/Retail</td>
<td>9%</td>
</tr>
<tr>
<td>ICT</td>
<td>9%</td>
</tr>
<tr>
<td>Manufacturing</td>
<td>6%</td>
</tr>
<tr>
<td>Fashion</td>
<td>6%</td>
</tr>
<tr>
<td>Media and Entertainment</td>
<td>4%</td>
</tr>
<tr>
<td>Healthcare</td>
<td>4%</td>
</tr>
<tr>
<td>Construction</td>
<td>3%</td>
</tr>
<tr>
<td>Energy &amp; Power</td>
<td>2%</td>
</tr>
<tr>
<td>Tourism &amp; Hospitality</td>
<td>2%</td>
</tr>
<tr>
<td>Financial Services</td>
<td>2%</td>
</tr>
<tr>
<td>Transportation</td>
<td>2%</td>
</tr>
<tr>
<td>FMCG</td>
<td>1%</td>
</tr>
<tr>
<td>Waste Management</td>
<td>1%</td>
</tr>
<tr>
<td>Others</td>
<td>12%</td>
</tr>
</tbody>
</table>

---

A relatively even spread in terms of stage of business for the applications received.

- Idea: 26%
- Early development/Market Testing: 29%
- Market Entry: 24%
- Growth: 19%
THE SELECTED 1,000

DISTRIBUTION OF SELECTED 1,000 APPLICANTS BY COUNTRIES OF RESIDENCE

Country | Selected | %
---|---|---
Nigeria | 497 | 49.7%
Kenya | 167 | 16.7%
Uganda | 45 | 4.5%
Ghana | 36 | 3.6%
South Africa | 31 | 3.1%
Cameroon | 19 | 1.9%
Tanzania | 17 | 1.7%
Côte d'Ivoire | 17 | 1.7%
Zambia | 17 | 1.7%
Benin | 10 | 1%
Ethiopia | 9 | 0.9%
Burundi | 7 | 0.7%
DR Congo | 7 | 0.7%
Others | 94 | 9.4%

GENDER DISTRIBUTION

Female | 29%
Male | 71%

Sector Distribution Among the Final 1,000 Selected Applicants

- **30%** Agriculture
- **8%** ICT
- **8%** Manufacturing
- **5%** Healthcare
- **4%** Fashion
- **4%** Energy & Power
- **3%** Construction
- **2%** Financial Services
- **2%** Transportation
- **2%** Media and Entertainment
- **2%** Waste Management
- **10%** Others
- **9%** Education and Training
- **9%** Commercial / Retail
- **1%** Tourism & Hospitality
- **2%** FMCG

TEEP 1000 – AGE OF APPLICANTS

- 0-17: 23%
- 18-27: 54%
- 28-37: 18%
- 38-47: 13%
- 48-57: 8%
- >57: 1%

Stage of Business Among Selected 1000 Entrepreneurs

- **Idea**: 24%
- **Early Development/Market Testing**: 30%
- **Market Entry**: 24%
- **Growth**: 21%