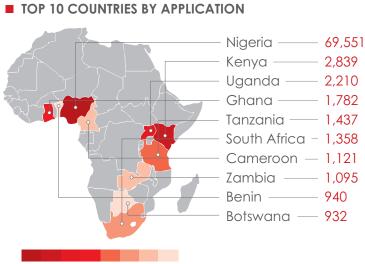




# TEF ENTREPRENEURSHIP PROGRAMME 2018 APPLICATIONS AT A GLANCE

## DEMOGRAPHY OF APPLICATIONS



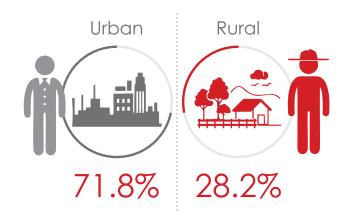


Highest to Lowest Applications

### APPLICATIONS BY STAGE OF BUSINESS

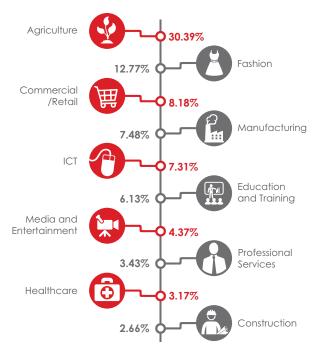
Majority of the applications received (79.2%) were from new businesses in the idea to infancy stages





## TOP 10 SECTORS BY APPLICATION

Agriculture (30.39%), Fashion (12.77%) and Commercial/Retail (8.18%) lead as top 3 sectors



### GENDER DISTRIBUTION AMONG APPLICANTS



There was a 2% increase in female applications compared to 2017's figures of 39.17%.





# **THE 2018 SELECTION**

#### SELECTED BATCH OF 1,000 BY REGION

263 40

32

12

11

8

7

7

7

6

5

5

5

5

5

5

Fifty-one (51) African countries were represented in the batch of selected 1,000, with Nigeria comprising 26%.



Western Africa 423

Nigeria

Ghana Benin

Senegal

Liberia

Togo

Niger

Mali

Cote D'Ivoire

Sierra-Leone

Cape Verde

Guinea-Bissau

Burkina Faso

Mauritania

Guinea

Gambia



Eastern Africa	392
Uganda	125
Kenya	74
Tanzania	48
Rwanda	47
Zambia	22
Zimbabwe	21
Ethiopia	10
Malawi	8
Mozambique	5
Madagascar	5
Djibouti	5
Mauritius	5
Comoros	5
Burundi	5
Seychelles	4
Eritrea	3

86	
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Central Africa	86
Cameroon	38
Congo, DR	9
Congo	7
Central African Rep.	7
Angola	5
Sao Tome & Principe	5
Gabon	5
Chad	5
Equatorial Guinea	5



Southern Africa	74
Botswana	29
South Africa	28
Swaziland	7
Lesotho	5
Namibia	5

25	Ę
Northorn Africa	25

Normern Africa	25
Algeria	5
Egypt	5
Libya	5
Morocco	5
Tunisia	5

### ADDITIONAL 250 ENTREPRENEURS SELECTED IN 2018

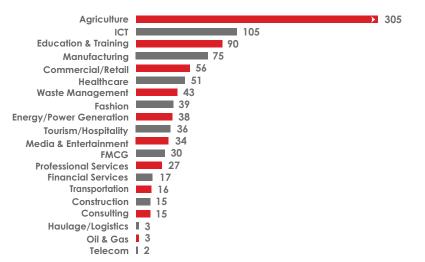


#### GENDER DISTRIBUTION

A total of **353** applicants from the selected batch of 1,000 are female entrepreneurs, representing 35% of selected applicants.

Madagascar (100%), Seychelles (75%), DRC (67%), Lesotho (60%) and Morocco (60%) had more female applicants selected.

#### SECTOR DISTRIBUTION



Female

Male

#### DISTRIBUTION BY STAGE OF BUSINESS

Majority of the selected applications (59%) are from late-stage businesses in the Market Entry and Growth stages.

